

Wirth Consulting

B2B Digital Imaging Product Evaluation

Thursday, April 09, 2009 1:39:16 PM

WYSK

"What You Should Know"

Make	Xerox Corporation	Model	Phaser 6360/DN
Functions	Print	Imaging Technology	Laser
Classification	Color Duplex Printers From \$1,000 To \$1,500		

Well Worth Consideration!

The toner-based (laser) Phaser 6350/DN is driven by a robust 1 GHz CPU and is rated at a fast 42 ppm in both B&W and color, making it suitable for more substantial print volumes in both B&W and color. It also features provisions that make it suitable for graphic-arts applications, including an Adobe PostScript 3 print driver, PANTONE color-matching and other color-matching software. Paper capacity can be expanded to a substantial 2,350 sheets for longer uninterrupted operation. As with most Xerox imaging devices, expect exceptionally good ease-of-use.



Specifications

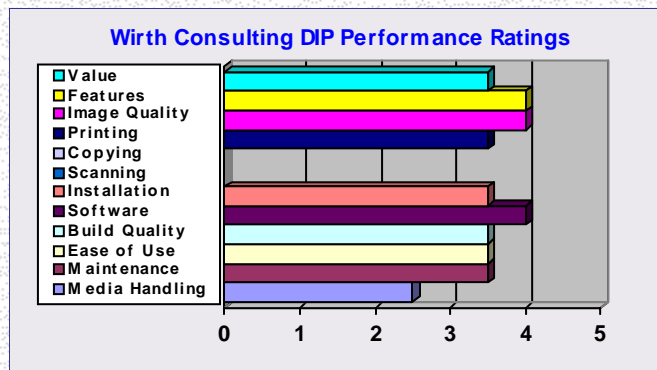
Monthly Duty Cycle	100,000	Max Media Width (inches)	8.5	215.9 mm	Price	\$1,299.00	€932.68
BW/Color Print Speed (PPM)	42/42	Max Media Length (inches)	14.0	355.6 mm	Duplex		
Max. Print Resolution (DPI)	2,400x600	Max Media Wt. (bond, lbs.)	40.0	135.0 gsm	Print		
Standard Memory (MB)	256.00	Height (inches)	20.0	508.0 mm	Network		
Std Media Capacity (sheets)	700	Width (inches)	17.0	431.8 mm	Scan		
Max Media Capacity (sheets)	2,350	Depth (inches)	23.0	584.2 mm	Doc Feeder		
Power Consumption (watts)	750	Weight (pounds)	77.0	34.9 kg	Full System	\$1,299.00	€932.68

Feature Checklist

Value Add	Print	Scan	Copy
USB Convenience Port <input type="checkbox"/>	Duplex Printing <input checked="" type="checkbox"/>	Color Scanning <input type="checkbox"/>	Duplex Document Feeder <input type="checkbox"/>
Scanner <input type="checkbox"/>	Network Printing <input checked="" type="checkbox"/>	Network Scanning <input type="checkbox"/>	Ease of Use
Walk-Up Fax <input type="checkbox"/>	Microsoft Windows <input checked="" type="checkbox"/>	Software	Graphic Display <input checked="" type="checkbox"/>
LAN Fax <input type="checkbox"/>	Apple Mac <input checked="" type="checkbox"/>	Desktop Software <input checked="" type="checkbox"/>	Touch Screen <input type="checkbox"/>
Image Quality	Linux <input checked="" type="checkbox"/>	Web Utilities <input checked="" type="checkbox"/>	Navigation Keys <input checked="" type="checkbox"/>
BW Office IQ <input checked="" type="checkbox"/>	GDI Printing <input type="checkbox"/>	Media Handling	Maintenance
Color Office IQ <input checked="" type="checkbox"/>	PCL <input checked="" type="checkbox"/>	Feeds Index Stock <input type="checkbox"/>	All-in-One Toner Cartridge <input checked="" type="checkbox"/>
Professional IQ <input checked="" type="checkbox"/>	PostScript <input type="checkbox"/>	Max Weight from all Sources <input checked="" type="checkbox"/>	Finishing
Photographic IQ <input type="checkbox"/>	Adobe PostScript <input checked="" type="checkbox"/>	Holds Full Ream of Media <input checked="" type="checkbox"/>	Finishing <input checked="" type="checkbox"/>

Wirth Consulting Ratings* *On a scale of 0-5, with 5 being the best

Value	3.5
Features	4.0
Image Quality	4.0
Printing	3.5
Copying	
Scanning	



3.5	Installation
4.0	Software
3.5	Build Quality
3.5	Ease of Use
3.5	Maintenance
2.5	Media Handling

Ratings Scoreboard* *Highest possible scores: Overall, 60; Copier, 45; Printer, 50; Scanner, 40; Usability, 25

Overall Score	35.5	Copier Score		Printer Score	35.5	Scanner Score		Usability Score	18.0
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Consumables Pricing and Yields* *All supply yields are based on an original area coverage of 5% per color

Black Ink/Toner Price	\$193.99	Magenta Ink/Toner Yield (pages)	12,000	Maintenance Kit Price	\$236.98
Black Ink/Toner Yield	18,000	Yellow Ink/Toner Price	\$321.99	Maintenance Kit Yield	13,500
Cyan Ink/Toner Price	\$321.99	Yellow Ink/Toner Yield	12,000	Other Type	Drum
Cyan Ink/Toner Yield	12,000	Multicolor Ink Price		Other Price	\$264.99
Magenta Ink/Toner Price	\$321.99	Multicolor Ink Yield		Other Yield	35,000
Black Consumables Cost per Page		\$0.0183		Color Consumables Cost per Page	
				\$0.1340	

Total Cost Per Page*

Total Cost of Ownership**

*Cost Per Page and **Total Cost of Ownership include the purchase price depreciated over a five-year period. ***Mixed=Based on print usage of 66% Black and 33% Color

Monthly Volume	Black CPP	Color CPP	Monthly Volume	Black TCO	Color TCO	***Mixed TCO
50 pages	\$0.451	\$0.567	50 pages	\$1,301.38	\$1,648.20	\$1,402.82
100 pages	\$0.235	\$0.350	100 pages	\$1,303.77	\$1,997.40	\$1,519.63
250 pages	\$0.105	\$0.221	250 pages	\$1,574.23	\$3,308.31	\$2,130.73
500 pages	\$0.062	\$0.177	500 pages	\$1,849.45	\$3,308.31	\$2,312.38
1,000 pages	\$0.040	\$0.156	1,000 pages	\$2,399.90	\$9,336.24	\$4,664.89
2,000 pages	\$0.029	\$0.145	2,000 pages	\$3,500.80	\$17,373.48	\$8,043.78
3,000 pages	\$0.026	\$0.141	3,000 pages	\$4,601.71	\$25,410.72	\$11,422.66
4,000 pages	\$0.024	\$0.139	4,000 pages	\$5,702.61	\$33,447.96	\$14,801.55
5,000 pages	\$0.023	\$0.138	5,000 pages	\$6,803.51	\$41,485.20	\$18,180.43

Wirth Consulting Commentary

Strengths

- PANTONE color-matching, Adobe PostScript device-independent color, Apple ColorSync, CIE International color standards, ICC, ICM.
- Adobe PostScript 3 print driver (not an emulation).
- Capable CentreWare network management.
- Optional hard drive for collation, secure print, etc.
- PhaserSMART troubleshooting, Xerox Installer software
- Security provisions include 802.1x, IPsec, SNMPv3, secure print (with optional hard drive), hard-drive overwrite.
- With Xerox Global Print Driver, users can print to a broad range of devices (even 3rd party), and IT need only install/support one print driver.
- With Xerox's Mobile Print Driver, users need only download one print driver in order to print to most PostScript imaging devices (including 3rd party), eliminating them having to download print drivers for each device.

Limitations

- Relatively higher color consumables' cost per page and Total Cost of Ownership.

Best Use

Small to mid-size businesses and workgroups, as well as some enterprise use, where a fast color printer that can produce good image quality and can be efficiently managed is required. With PANTONE color-matching and other color-matching software (as well as an Adobe PostScript print driver), the printer will also be suitable for graphic-arts applications.